

Monika Heil Ruess, PhD

Nationality: German

Languages: German, English (fluent), French (advanced)

Other: Married, two children

CAREER

- 06. 2008 – to date** **MHR - Nutrition Marketing Services**
- 12. 2006 – 05. 2008** **Product Marketing-Baby Food, worldwide**
Nestlé Nutrition, Vevey, Switzerland
I developed product concepts with nutrition benefit, initiated and conducted quantitative consumer tests.
- 01. 2005 – 08. 2006** **Head of WellNes and Nutrition**
Nestlé Food LLC, Moscow, Russia
I successfully implemented the Nestlé Nutrition, Health and Wellness strategy in the Russian market.
- 03. 2003 – 12. 2004** **Nutrition, Health and Wellness Specialist**
Publicis United, Moscow, Russia
I developed nutrition marketing communication tools and strategies for several Nestlé product categories.
- 10. 2001 – 12. 2002** **External Nutrition Communication and PR**
Nestlé SA Head office, Vevey, Switzerland
I developed communication support/tools to make the competence of Nestlé in Nutrition, Health and Wellbeing more visible and actionable.
- 01.1998 – 09. 2001** **Head of Nutrition, Science and Communication**
Nestlé Deutschland AG, Frankfurt, Germany
- 07.1990 – 12.1997** **Scientific Services**
Nestlé Alete GmbH, Munich, Germany
- 08.1989 – 06.1990** **Head of Nutritional Marketing**
Österreichische Nestlé GmbH, Vienna, Austria

Education

01.1984 – 08.1989 **Scientific Assistant to Prof. Dr. F. Haschke**
University Children Hospital of Vienna, Vienna, Austria

02.1985 – 05.1989 **PhD Thesis in Nutritional Sciences,**
Justus-Liebig-University, Giessen, Germany

04. 1978 – 11.1983 **Master's Degree in Nutritional Sciences**
Justus-Liebig-University, Giessen, Germany
(Scholarship of the "Friedrich-Naumann Foundation")

Membership

German Association of Nutritionists (VDOe), Bonn, Germany